

Enterprise PHP on IBM i

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PHP on IBM i Developer / Consultant / Mentor Strategic Business Systems, Inc.

- Contributed to IBM's Redbook: *Zend Core for i5/OS*
- Certified (first on IBM i !) in Zend Framework
- Developed IBM/COMMON's "Best Web Solution" of 2009



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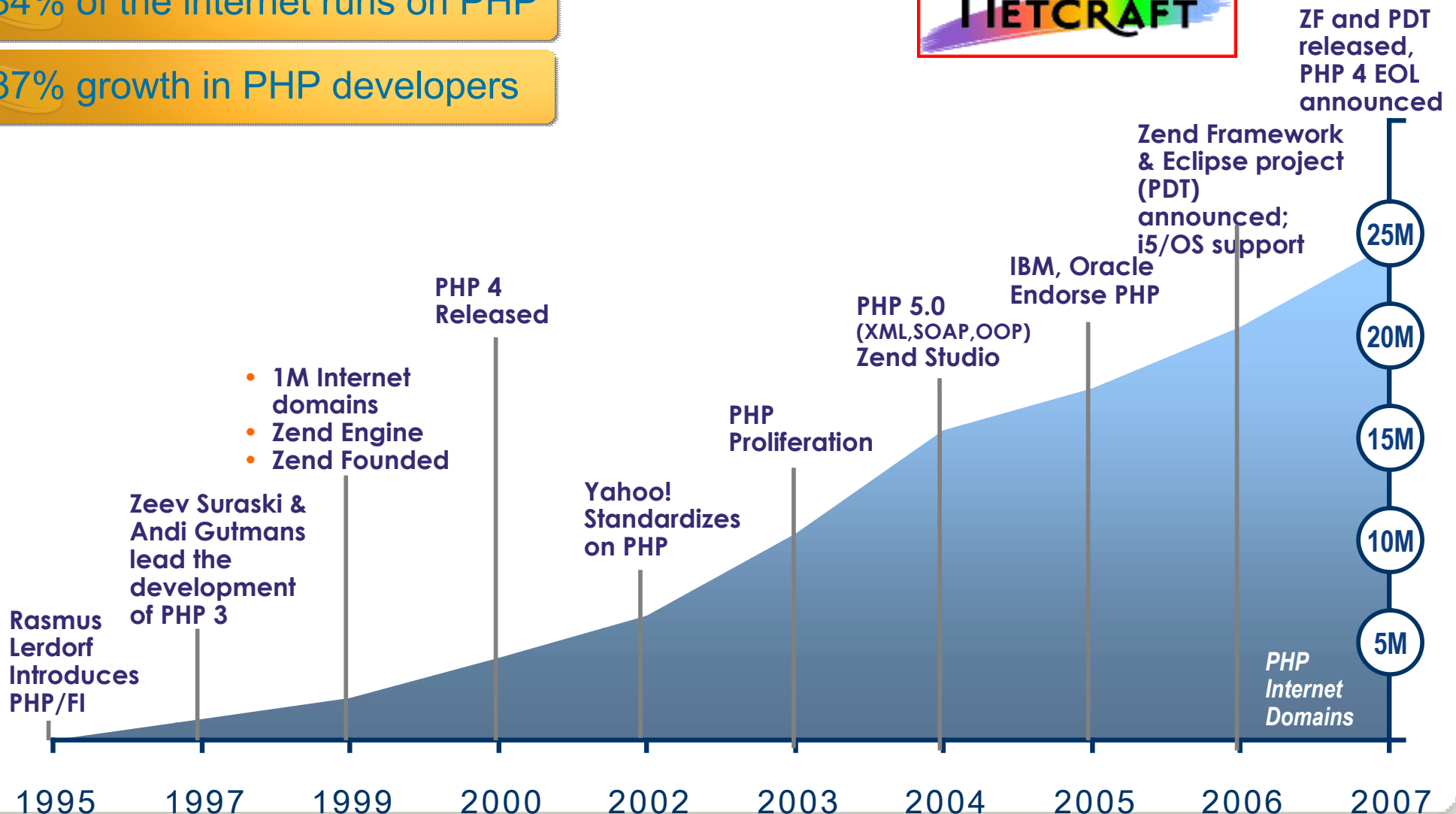
Strategic Business Systems, Inc.

- **IBM partner since 1982**
 - IBM i (AS/400) hardware, software development, consulting
 - Concentration in food & beverage and automotive industries
 - HQ in northern New Jersey
- **Zend (“the PHP company”) partner since 2008**
 - PHP’s been our preferred web technology for ourselves and clients since 2005
 - In addition to our consulting/development services, we offer Zend’s training and software
 - We represent Zend in the northeastern USA

PHP's growth as a web development language

34% of the internet runs on PHP

37% growth in PHP developers



Reasons for PHP's success

- **Easy way to get data to Web**
 - Generates ordinary HTML, viewable in any browser
- **Cross-platform**
- **Offers gradual path of mastery**
 - grass roots
 - pilot project
 - Enterprise
- **Open source**
 - Managed by Zend, “the PHP company”
 - Contributors from community and corporations

Open source is mainstream

http://www.economist.com/business/displaystory.cfm?STORY_ID=13743278

Economist.com

BUSINESS

Open-source software in the recession

Born free

May 28th 2009
From The Economist print edition

Open-source software firms are flourishing, but are also becoming less distinctive

MANY technology firms are floundering amid the recession. But many of the ones that offer services tied to open-source software—free programs written by volunteers who collaborate online—are boasting double-digit growth. Sales at Red Hat, the world's biggest independent open-source firm with annual revenues of \$653m, grew by 18% year-on-year in the first quarter. More and more firms, particularly in Europe, seem prepared to embrace open source (see chart). "Budgets are tight and we think that is good for open source," said Jim Whitehurst, Red Hat's boss, when announcing the results.

Indeed, open source is so widely accepted that traditional software firms are beginning to dabble in it, while some open-source firms are starting to sell proprietary add-ons to open-source programs instead of charging to provide support to firms using open-source software. If current trends hold, traditional software firms and their open-source rivals will soon be hard to tell apart. "A new pragmatism is rising," says Matt Asay, an open-source advocate and an executive at Alfresco, which makes open-source software that helps firms manage digital content.

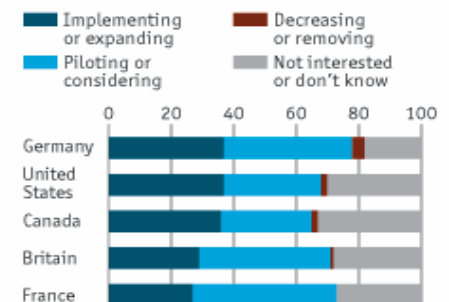
The "free and open-source software" movement, as it is officially called, has come a long way from its anti-establishment origins. Pioneers such as Richard Stallman did not want users to be locked into monolithic products, but to be able to change programs in whatever way they wanted, and to share their modifications.

For years, this software commons was no more than an obscure sideshow. But then the internet provided volunteer programmers with a way to co-operate cheaply. IBM and Oracle, two industry giants, threw their weight behind the Linux operating system, in part to weaken their rival Microsoft. After the dotcom bubble burst in 2001, many firms turned to Linux and other open-source software to save money.

Cost is once again the main reason why companies are turning to open source, says Jeffrey Hammond of Forrester Research, a consultancy. Its success is no longer limited to basic software, such as Linux or

Open minds

Firms' open-source software plans in the next 12 months, % of respondents*



*Survey conducted between December 2008 and February 2009

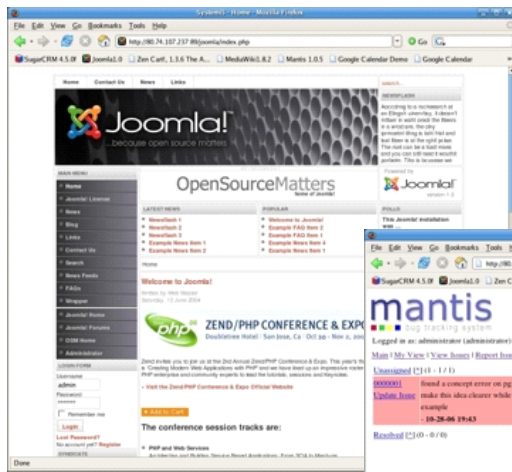
Source: Forrester Research

Who uses PHP?

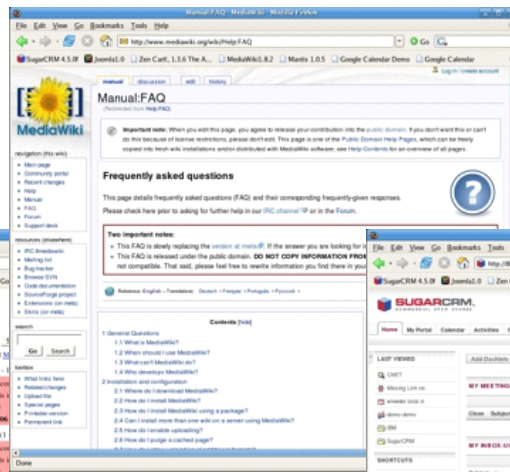
- **Yahoo, eBay, Wikipedia, Mazda, Disney, Facebook**
 - I bet it's used somewhere in your company
- **Open source developers – 10,000+ projects**
- **Strong community worldwide**
- **7 million+ developers**

Downloadable applications (fine for i5/OS!) Most of these use MySQL database

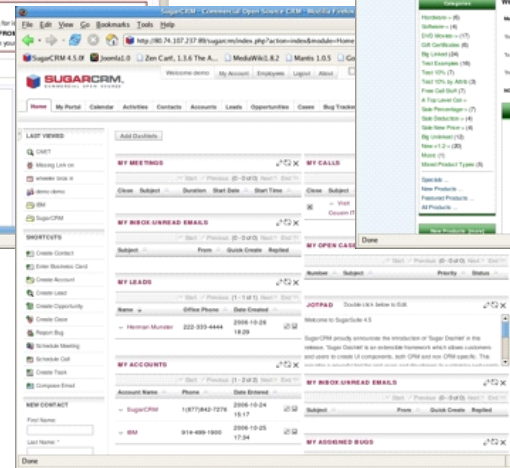
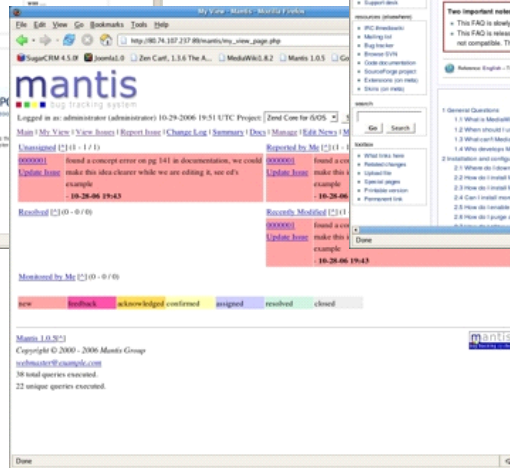
Content Management



Wiki



E-Commerce



Bug Tracking/Helpdesk (Mantis400.com)

CRM

Application demo: WordPress blog

10 Cool PHP Things

They're cool and they run on System i

WordPress + System i = Cool

October 23rd, 2007

This is my first blog post using WordPress 2.3 2.7.1 on System i. I just noticed that WordPress saved my draft automatically to the MySQL database.



Tags: [blogging](#), [cool](#), [PHP](#), [System i](#)
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10 Cool PHP Things is proudly powered by [WordPress](#)
[Entries \(RSS\)](#) and [Comments \(RSS\)](#).

PHP on i—a short history

- **2004: i5php.net**
 - Unofficial PHP binary for “i” available online
- **2005: IBM and Zend got together**
- **2006: Zend Core for i5/OS**
 - Official release with help from IBM
 - i5 Toolkit, SMTP (email), Apache module (good performance)
 - Professional technical support from Zend
- **2007: Zend Studio and Platform**
 - Studio: IDE/code editor and debugger
 - Platform: performance enhancer and code/bug profiler
- **2008: Zend Framework v1.7 enhanced for “i”**

Why PHP on i

- **Powerful, flexible, popular**
- **Runs completely on your good old “i”**
- **Backed by IBM**
- **Allows your teams to work together**
 - Re-use RPG logic, called from PHP
 - Consolidate departmental solutions (Excel spreadsheets!) into your reliable db2 database

Typical stages of PHP on i

- **Grass roots**
 - Prove to yourself how well PHP works on i
- **Pilot project(s)**
 - Managers see potential value; project approval
- **Enterprise PHP**
 - Important projects, developed with experience

Grass roots stage

Grass roots stage

- **Go ahead, kick the tires!**
 - Download and install Zend Core (free)
 - Includes MySQL
 - Create a simple web page, reading/writing db2
 - Try open source software. Examples:
 - Mantis/400, mantis400.com
 - WordPress, wordpress.org
 - Prove it to yourself before “selling” to manager

What you must know: grass roots

- **Learn some basic HTML**
 - Try <http://w3schools.com/html>
 - Tables (<table>, <tr>, <td>) useful for business data
 - “View Source” in browser to borrow bits of HTML
- **Optional: learn as needed**
 - Javascript
 - Adds dynamic functionality to pages
 - Cascading style sheets (CSS)
 - Modern way to specify colors, fonts, and other attributes of how a site looks

Install Zend Core

- **Check the prerequisites**
 - i5/OS V5R4, V6R1
 - PASE, Qshell, recent cumulative PTF package
- **Get FREE Zend Core for i5/OS**
 - Preloaded as licensed program or
 - Download from <http://zend.com/en/products/core/downloads>
 - Free account required
 - Choose Windows-based installer or *SAVF
- **Install on your i5**
 - If you need MySQL, can select it, too
 - Start Zend Core: GO ZENDCORE/ZCMENU, Option 5 then 1

Apache PHP jobs run in ZEND

- Look in Zend subsystem for Apache/PHP jobs

```
Session A - [24 x 80]
File Edit View Communication Actions Window Help
[Icons]

Work with Subsystem Jobs                                SBSUSA
                                                         06/09/09 17:55:17

Subsystem . . . . . : ZEND

Type options, press Enter.
  2=Change  3=Hold  4=End  5=Work with  6=Release  7=Display message
  8=Work with spooled files 13=Disconnect

Opt  Job          User          Type      -----Status-----  Function
---  ---          ---          ---
___  I5_COMD       QTCP          BATCH     ACTIVE                 PGM-EASYCMD
___  ZC_STR_PRN     ZENDADMIN     BATCHI    ACTIVE                 PGM-prngd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd
___  ZENDCOREAP     ZENDADMIN     BATCHI    ACTIVE                 PGM-httpd

More...

Parameters or command
===>
F3=Exit    F4=Prompt  F5=Refresh  F9=Retrieve  F11=Display schedule data
F12=Cancel F17=Top    F18=Bottom
```

First script: “Hello, World!”

- Save script in /www/zendcore/htdocs/helloworld.php
- Run in browser URL:
<http://i5system:89/helloworld.php>

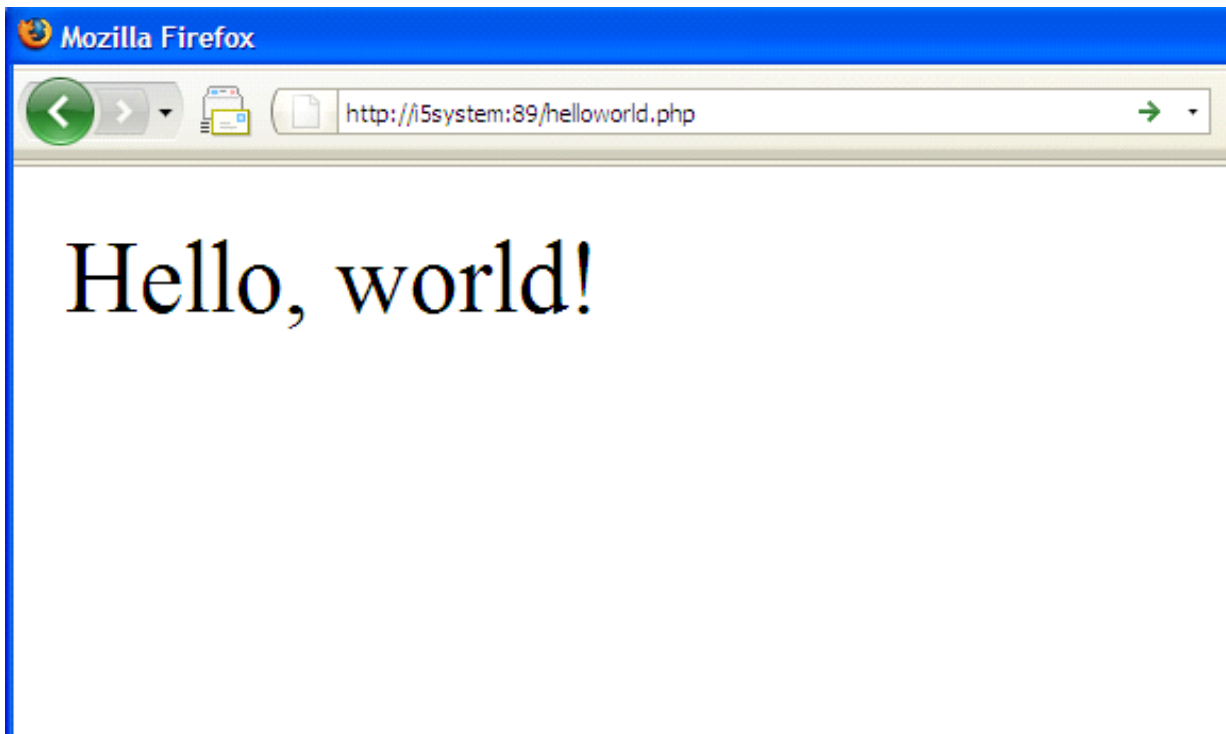
```
<?php

    // simple script to test PHP
    echo "Hello, world!";

?>
```

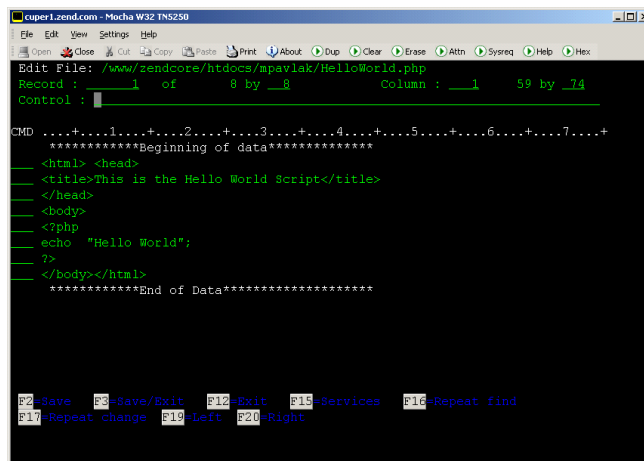
“Hello, world!” in browser

- The output of helloworld.php



How do I access IFS files?

- Three methods
 - Netserver file associations (or a mapped local drive)
 - Can be sluggish, but works in Explorer too
 - FTP / “Remote server”
 - Recommended
 - WRKLNK
 - For emergencies only

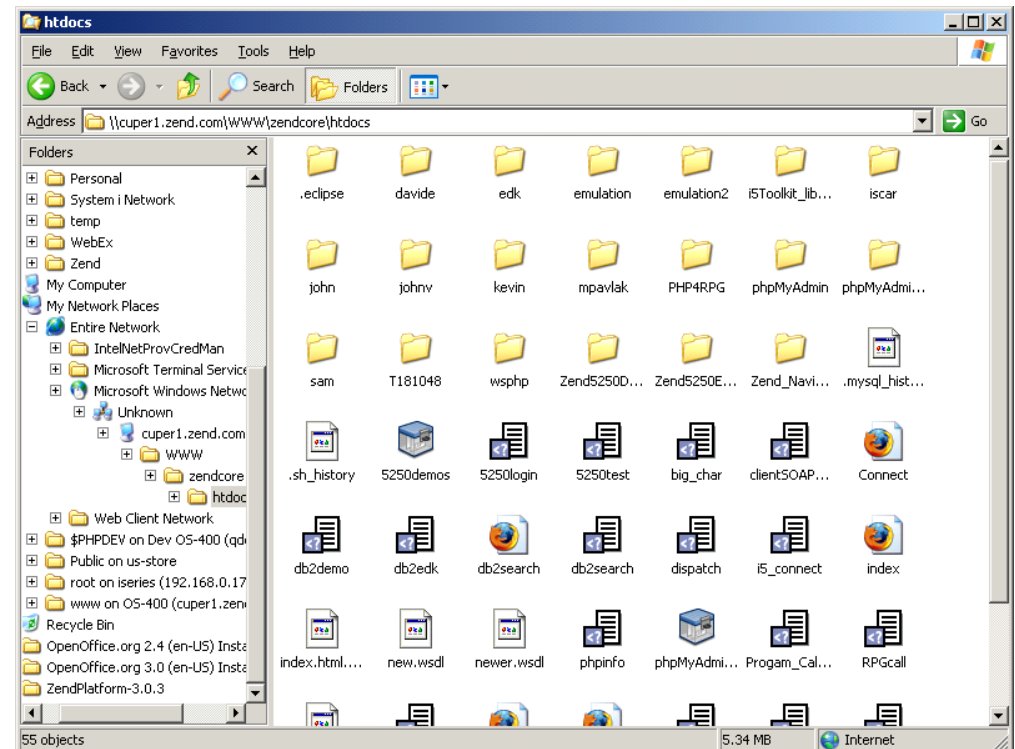


The screenshot shows a terminal window titled "cuper1.zend.com - Mocha W32 TN5250". It displays the output of a PHP script. The script's content is visible in the background, showing a simple HTML page with the title "This is the Hello World Script" and the text "Hello World". The terminal output shows the beginning and end of the data stream.

```
Edit File: /www/zendcore/htdocs/mpavlak/HelloWorld.php
Record : 1 of 8 by 8 Column : 1 59 by 74
Control :

CMD .....1.....2.....3.....4.....5.....6.....7.....
*****Beginning of data*****
<html> <head>
<title>This is the Hello World Script</title>
</head>
<body>
<?php
echo "Hello World";
?>
</body></html>
*****End of Data*****

[2] Save [3] Save/Exit [12] Exit [15] Services [16] Repeat find
[17] Repeat change [19] Left [20] Right
```

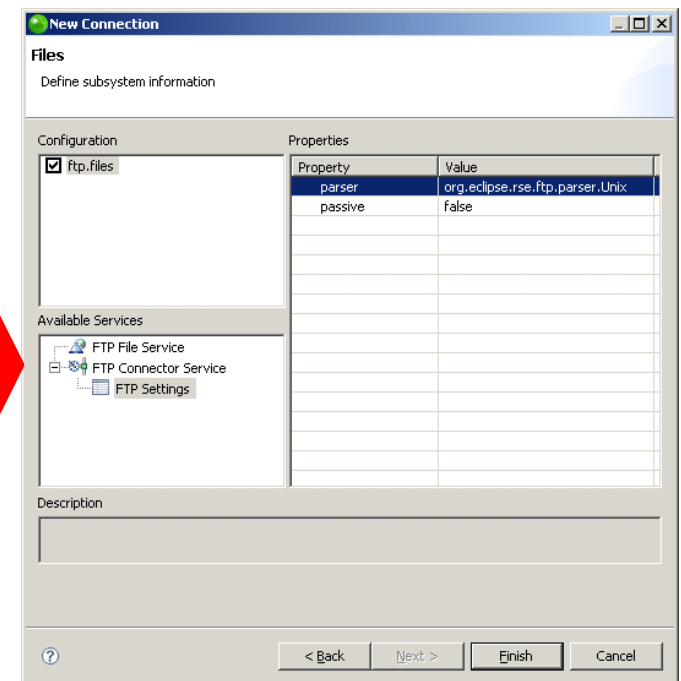
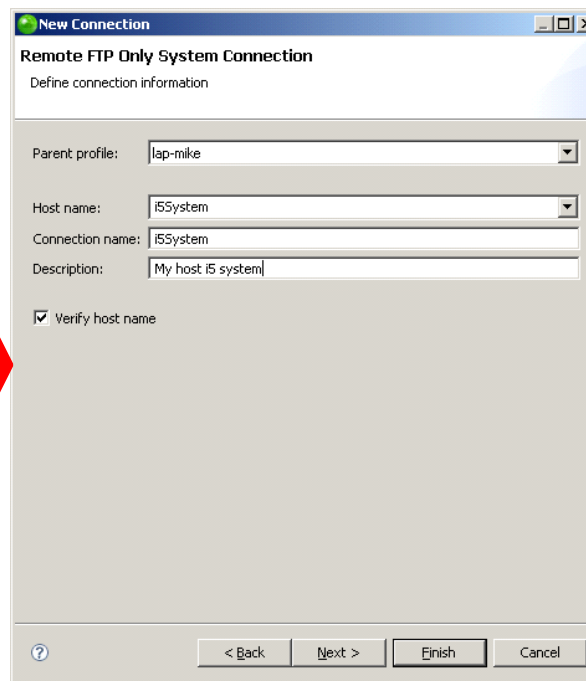
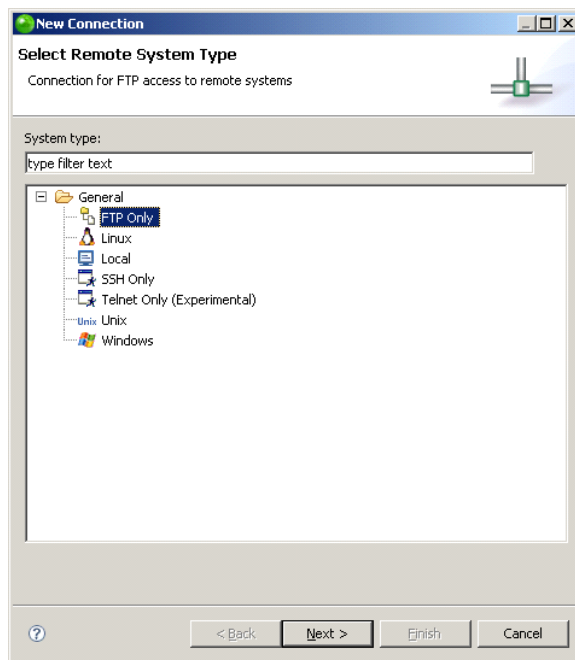


Zend Studio for Eclipse, i5 Edition

- **Better IDE than “Notepad”**
- **Free for IBM i customers**
- **Can connect to mapped drive (“local”) or FTP server (“remote”)**
- **Alerts you to any syntax errors or other mistakes; offers interactive debugging and code completion (like the F4 prompt)**
- **For good performance, your PC needs 2GB RAM**

Configure “Remote Server” in Studio

- Start Zend Studio for Eclipse, i5 Edition
- Click the new connection button; select FTP
- Enter domain name or IP address
- Set “FTP Settings/Parser” to Unix (org.eclipse.rse.ftp.parser.**Unix**)

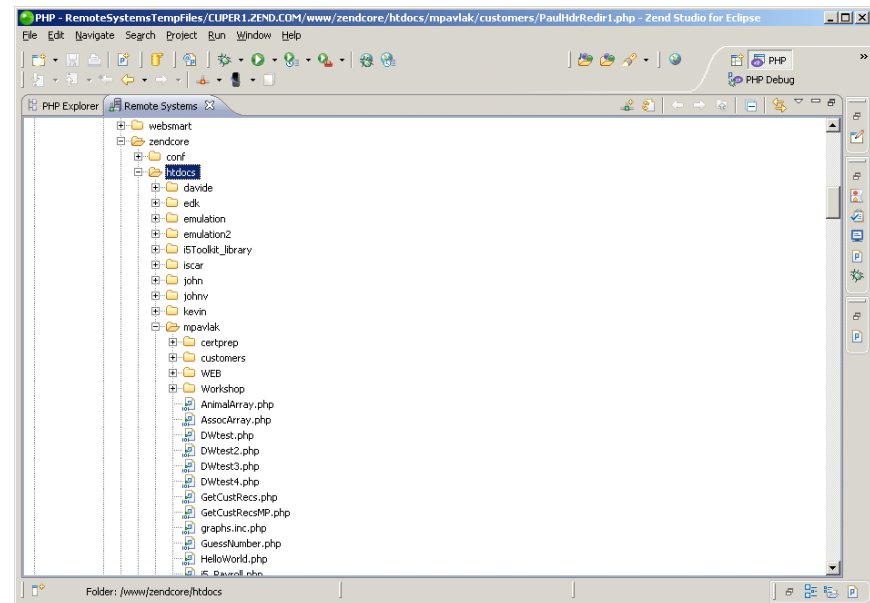


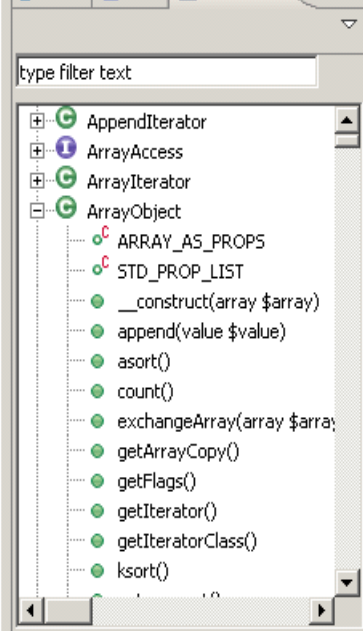
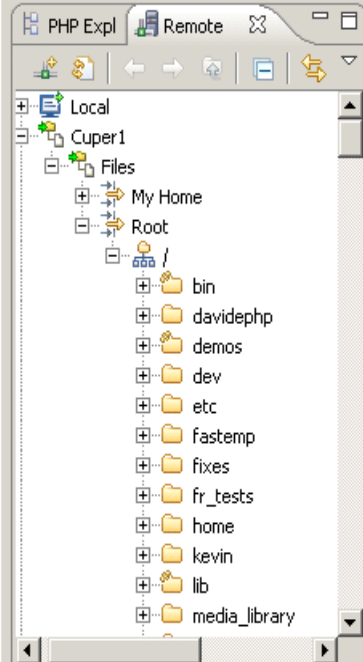
Configure FTP on i5

- **CHGFTP NAMEFMT(*PATH) CURDIR(*HOMEDIR) LISTFMT(*UNIX)**
 - This is a more mainstream setting (no QSYS.LIB/QGPL.LIB to confuse FTP clients)
- **Restart FTP server**
 - ENDTCPSVR SERVER(*FTP)
 - STRTCPSVR SERVER(*FTP)

Navigate to files

- Expand the tree for your system
- Navigate to the directory /www/ZendCore/htdocs
- Enter user credentials and you're in!





```

1 <?php
2
3 // Standard DB connection to DB2...
4 $conn = "*LOCAL"; $name = ""; $pwd = "";
5 $i5link = db2_connect($conn, $name, $pwd);
6 if (!$i5link)
7     echo 'Connection failed: '.db2_stmt_error().';
8
9 $i5link = db2_connect($conn, $name, $pwd);
10 $stmt = db2_prepare($i5link, $sql);
11
12 //
13
14 echo "Customer Name<br>";
15 echo "Customer Address Line 2<br>";
16 echo "Customer City<br>";
17 echo "Customer State<br>";
18 // loop di loop through customer recs...
19 while($row=db2_fetch_array($stmt)){
20     list( $CUSTOMER_NUMBER, $CUSTOMER_NAME, $CUSTOMER_ADDRESS_LINE2, $CUSTOMER_CITY, $CUSTOMER_STATE, $CUSTOMER_ZIP) = $row;
21     echo("<TR><TD> $CUSTOMER_NUMBER</TD> <TD>$CUSTOMER_NAME</TD> <TD>$CUSTOMER_ADDRESS_LINE2</TD><TD>$CUSTOMER_CITY</TD><TD>$CUSTOMER_STATE</TD><TD>$CUSTOMER_ZIP</TD></TR>");
22 }
23

```

Description
Fetch a row of data from the resource.

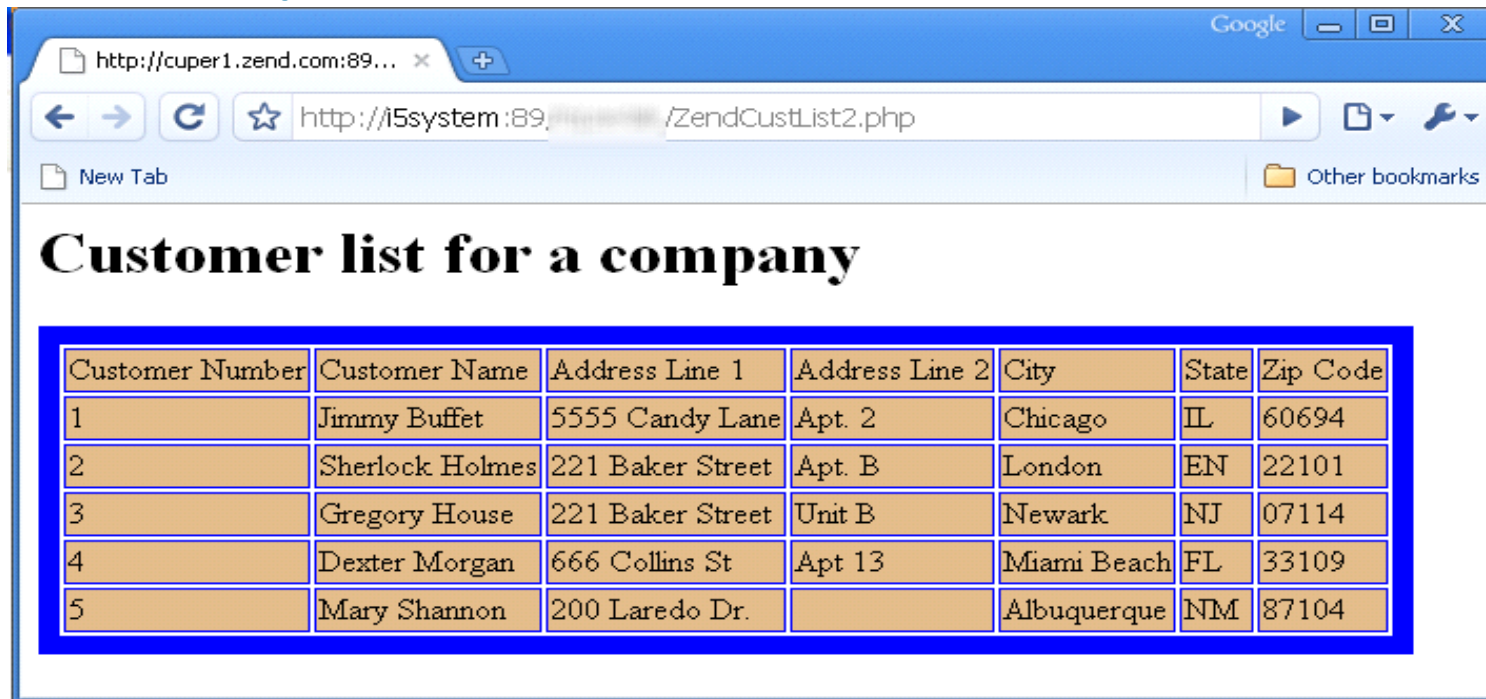
Parameters
result resource resource resulting from operation returning data
option int[optional] flag specifying which record to fetch (IS_READ_SEEK - Current record, IS_READ_NEXT - Next record, IS_READ_PREV - Previous record, IS_READ_FIRST - First record, IS_READ_LAST - Last record).

Problems 0 errors, 3 warnings, 0 others

Description	Resource	Path	Location	Type
Warnings (3 items)				
bool-assign : Assignment in condition	ZendCustList1...	RemoteSystemsTe...	line 18	Code Analyzer...
expr-unused : Expression result is never u	ZendCustList1...	RemoteSystemsTe...	line 11	Code Analyzer...
var-use-before-def-global : Global variable	DebugDemo.php	ExampleProject	line 61	Code Analyzer...

Basic file listing script

- Connect to DB2 i
- Select records from a DB2 table
- Load the records in an HTML table
- Display the output



The screenshot shows a web browser window with the address bar displaying `http://i5system:89.../ZendCustList2.php`. The page title is "Customer list for a company". Below the title is a table with 7 columns: Customer Number, Customer Name, Address Line 1, Address Line 2, City, State, and Zip Code. The table contains 5 rows of customer data.

Customer Number	Customer Name	Address Line 1	Address Line 2	City	State	Zip Code
1	Jimmy Buffet	5555 Candy Lane	Apt. 2	Chicago	IL	60694
2	Sherlock Holmes	221 Baker Street	Apt. B	London	EN	22101
3	Gregory House	221 Baker Street	Unit B	Newark	NJ	07114
4	Dexter Morgan	666 Collins St	Apt 13	Miami Beach	FL	33109
5	Mary Shannon	200 Laredo Dr.		Albuquerque	NM	87104

Connection to DB2 for i

- Need three things:
 - System
 - User ID
 - Password

```
// Standard DB connection to DB2...
$conn = "*LOCAL"; $name = ""; $pwd = "";

$i5link = db2_connect($conn, $name, $pwd);
if (!$i5link)
echo 'Connection failed: '.db2_stmt_error().': '.db2_stmt_errormsg();

$sql = "SELECT * from zenddata.customer";

$stmt = db2_exec($i5link,$sql)
or die("Failed query:".db2_stmt_error().": ".db2_stmt_errormsg());

?>
```

Reading data...

Loop through record set

```
<h1> Customer list for a company</h1>
<TABLE BORDER="10" BORDERCOLOR="blue"><TBODY BGCOLOR="DEB887">
<TR><TD>Customer Number</TD><TD>Customer Name</TD><TD>Address Line 1</TD>
<TD>Address Line 2</TD><TD>City</TD><TD>State</TD><TD>Zip Code</TD></TR>

<?php

while($row=db2_fetch_array($stmt)){
list( $CUSTOMER_NUMBER, $CUSTOMER_NAME, $CUSTOMER_ADDRESS_LINE1,
    $CUSTOMER_ADDRESS_LINE2, $CUSTOMER_CITY, $CUSTOMER_STATE,
    $CUSTOMER_ZIP)= $row;

echo(" <TR><TD> $CUSTOMER_NUMBER </TD><TD> $CUSTOMER_NAME </TD>
    <TD> $CUSTOMER_ADDRESS_LINE1 </TD><TD>$CUSTOMER_ADDRESS_LINE2 </TD>
    <TD> $CUSTOMER_CITY</TD><TD> $CUSTOMER_STATE </TD>
    <TD> $CUSTOMER_ZIP </TD></TR> ");
}
echo ' </table> ';
db2_close($i5link);

?>
```

i5 Toolkit

- **Included with Zend Core**
- **Allows a PHP application to:**
 - run i5/OS commands and programs
 - access DB2 for i5 natively or in SQL
 - access DTAARA, DTAQ, User Spaces
 - read system values
 - read/list/create spool files
 - list system objects
- **Example coming up...**

i5 Toolkit Example: Retrieve Job Attributes

```
<?php

// rtvjoba.php: connect to i5, call command via Zend's i5 Toolkit
// two functions: i5_connect, i5_command

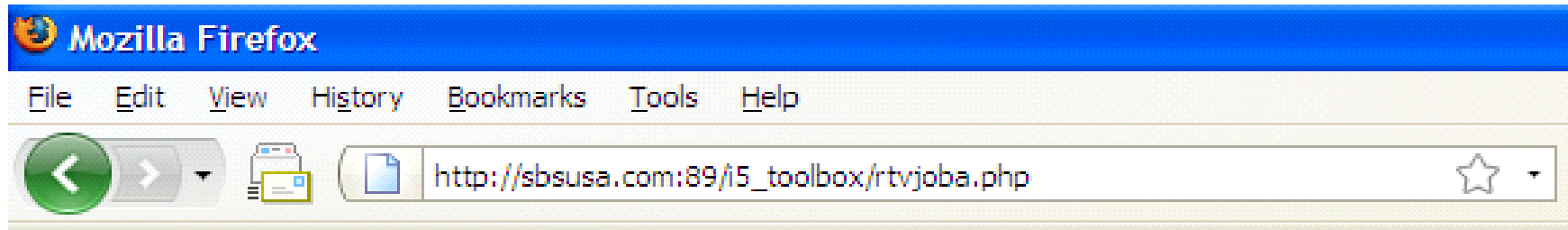
$conn = i5 connect("localhost", "ASEIDEN", "password");

$ret = i5 command(
    "rtvjoba",
    array(),
    array(
        "user" => "user",
        "curlib" => "curl",
        "usrlib1" => "userlib",
        "syslib1" => array("syslib", "char(165)")
    )
);

echo "User: $user<br>";
echo "Current library: $curl<br>";
echo "User library: $userlib<br>";
echo "System libs list: $syslib<br>";

?>
```

Results of rtvjoba.php



User: ASEIDEN

User library: QTEMP QGPL SBSUTIL ALAN ZENDCORE

System libs list: QSYS QSYS2 QHLPSYS QUSRSYS DBU80 QSYS38

Current library: *NONE

Grass roots resources

- **Support: Zend Core includes one year of “silver” support**
- **Forums and lists**
 - forums.zend.com (look for i5 forums)
 - lists.nyphp.org (general PHP questions)
- **Books (online and print)**
 - PHP Manual: <http://php.net>
 - *Zend Core for i5/OS Redbook*
 - PHP/i book by Jeff Olen & Kevin Schroeder (MC Press)
- **PHP User Groups: Boston’s is active**
 - Bostonphp.org



Pilot project

Pilot project: how to pick one

- **Well defined, useful, with modest scope**
- **Accesses IBM i resources**
 - db2
 - RPG calls (optional)
- **Could be a new application or extension of an existing one to the web**

Pilot project: “AE” demo

1. Start 2. Transferee Info 3. Services 4. Crating/Uncrating 5. Special Instructions 6. Review and Submit



Select tabs above by clicking on the tab names (or by pressing Alt and the tab number).
See a summary of your order, and submit it, on Tab 6.

Pilot project: goals and resources

- **Small scale lets you do it right**
 - Set standards for future
 - Safe space to get experience
- **You need these free tools**
 - Zend Core
 - Zend Studio
- **And consider one or more of these:**
 - Training/Support
 - A PHP framework (e.g. Zend Framework, which is free)
 - Mentoring, coached development
 - Greatly accelerate progress, save staff time
 - Especially when starting with a framework
 - Zend Platform (try 60-day trial)

A pilot project using Zend Framework

- **FIDM: student course configuration system**
 - Goals: Set standards for future. Do it “right.” Work as a team.
 - Training
 - “PHP for RPG programmers”
 - Zend Framework introduction
 - Mentoring in Zend Framework
 - Invited certified consultant (me)
 - They invited me after doing some development, which generated good questions
 - “What we did together in 3 days, we couldn’t have done alone in 3 months.”

But what is Enterprise PHP?

Enterprise PHP is:

- **Grown-up development**
- **Think of your mature RPG processes**
 - Consistent
 - Reliable
- **You know how to do that**

Zend Framework helps you do it right

- **A starting point for your applications, providing**
 - Security features
 - Modular design
- **A collection of over 70 PHP components to simplify common tasks, including some for:**
 - Form creation (and reuse)
 - Logging
 - Database access
- **A demonstration of PHP 5 best practices**
- **It provides standards and great functionality but will not cramp your style. Your development is not limited in any way**

Zend Framework

- Like the “i,” it has everything you need
- You don’t have to integrate lots of pieces (template system, emailer, etc.)
- It’s all tested for you



Zend Framework's Model, View, Controller

- **M, V, and C separate parts of application for you**
- **Model contains most of your business logic**
- **View: If you have HTML you want to use, just plunk it in the “view” without worrying about overwriting your mainline PHP code**
- **Controller handles the application's flow**

Zend Framework “Model”: example

```
<?php
// model: Busyflag.php

class Busyflag
{
    // The table name
    protected $name = 'SYSFLAGS'; // old-fashioned "System 36" table

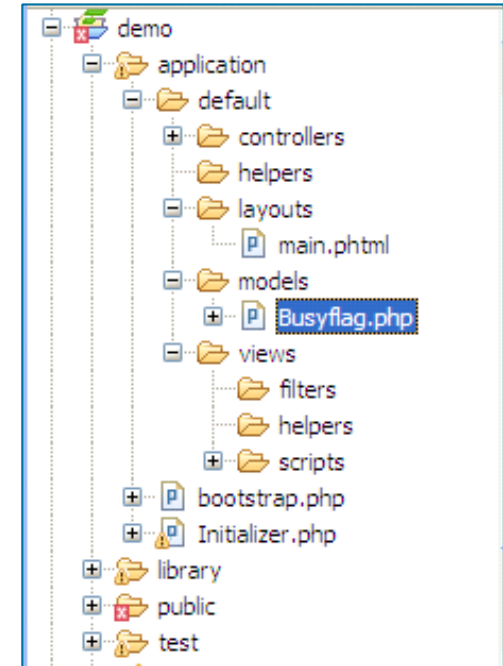
    // isSiteUp: return true if up, false if down
    public function isSiteUp() {

        // one record, with key "B"
        $sql = "select BZYFLG from {$this->name} where RECID = 'B'";
        $row = SBSDBhelp::getOneRow($sql);

        // true if Y, false otherwise.
        return $row['BZYFLG'] == 'Y';

    } //(public function isSiteUp())
} //(class Busyflag)
```

```
// usage (from a preDispatch front controller plugin)
$busyFlag = new Busyflag();
if (!$busyFlag->isSiteUp()) {
    // Take user to "site down" page.
    $request->setControllerName("Down");
    $request->setActionName("index");
} //(if (!$busyFlag->isSiteUp()))
```



Controller Routes “friendly” URL request

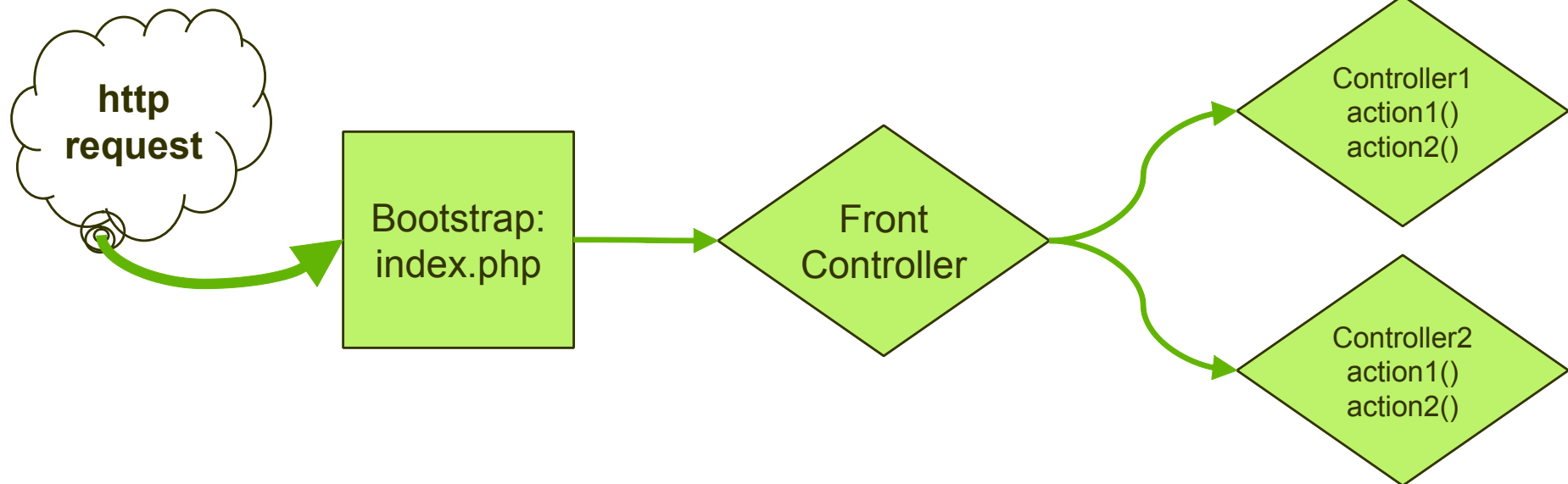
- **Default routing convention:**

- `http://example.com/controller/action/param1/value1...`

Controller maps
to class name

Action maps to
method name

Param/value pairs
are passed to
action



A “view helper”: TitleCase.php

```
<?php
Require_once 'Zend/View/Interface.php';

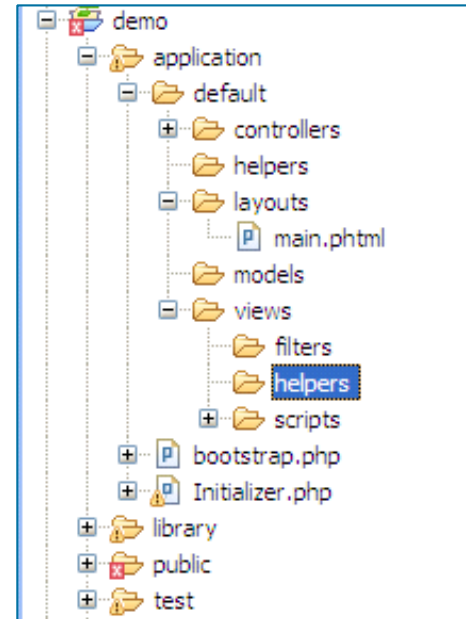
/**
 * TitleCase helper
 */
class Zend_View_Helper_Title_Case {

    public $view;

    public function titleCase($string = '')
    {
        // convert incoming string so that
        // first letter of each word is capitalized/
        // but all other letters are lowercase.
        // Also trim the string.
        return ucwords(strtolower(trim($string)));
    }

    // (public function titleCase())

    public function setView(Zend_View_Interface $view) {
        $this->view = $view;
    }
}
```



Usage:

```
echo $this->titleCase('mozilla
firefox');

// Mozilla Firefox
```

Action Controller

- **Controller classes handle groups of request URLs**

`http://example.com/controller/action`

Default: `IndexController`

- Organizes and groups functionality
- One class (extending `Zend_Controller_Action`) for each controller

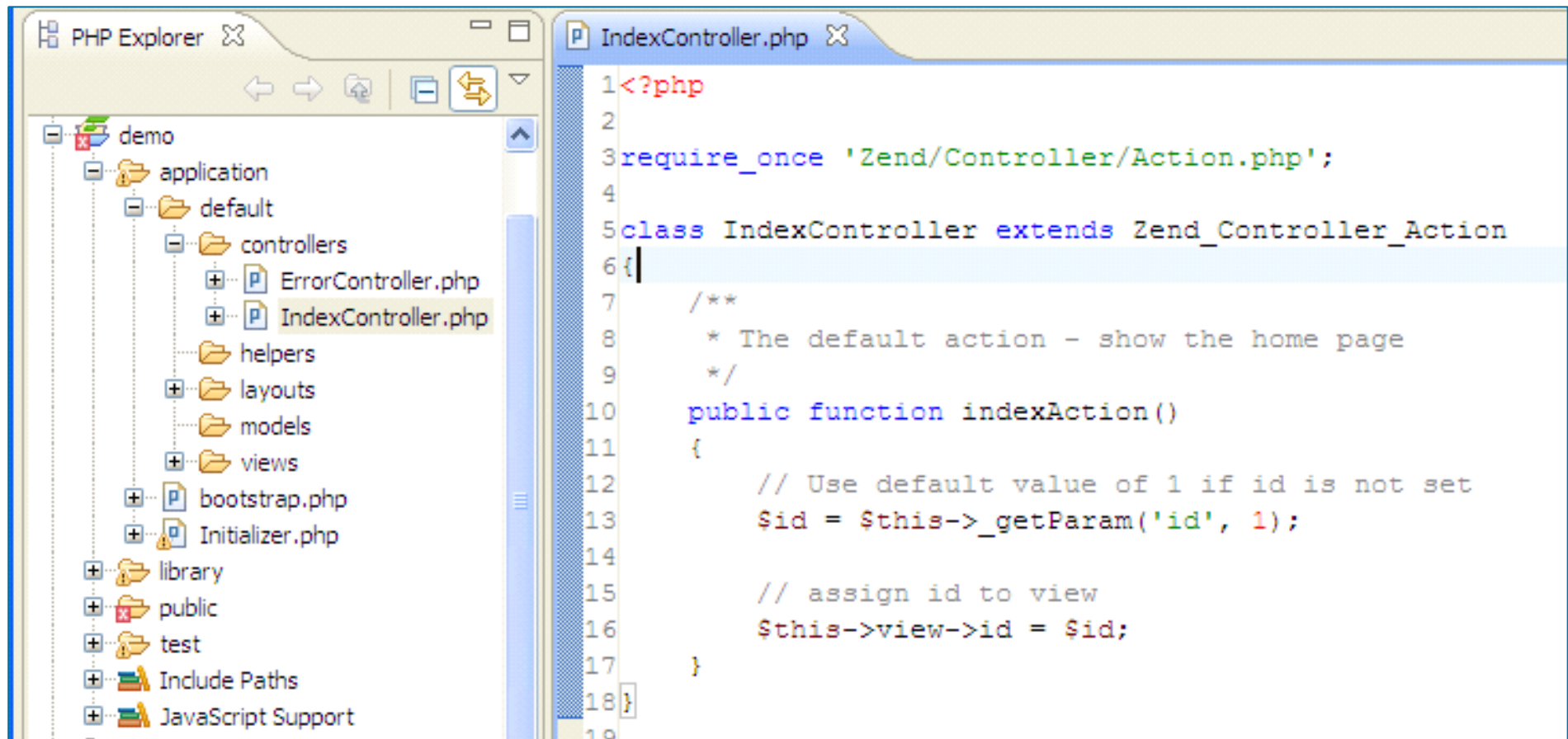
- **Action methods in each controller class handle requests**

`http://example.com/controller/action`

Default: `indexAction()`

- **Named like *actionAction()***
 - **Example: If *action* is “edit” then method is `editAction()`**

Controller example



Zend Framework resources

- **Framework.zend.com**
- **Devzone.zend.com**
- **Tune in to my webcast with Zend on June 17, 2009 (12pm Eastern Time)**
 - <http://www.zend.com/en/news/event/list/year/2009/month/6/day/17>
 - Afterward, look for archived copy online

Enterprise PHP in detail

- **Design/development cycle**
 - Standards
 - Security
 - Focus on easy maintainance
 - Reusable functionality (not just copy and paste)
 - Procedures that ensure quality
 - Think of change management as well
- **Deployment**
 - Need tools to help support app in live environment
 - Predictable, consistent performance

Zend Platform

Provides caching (fast!), debugging and event tracking, integration with Zend Studio (IDE)

Zend Platform
for i5/OS

Platform

PHP Intelligence

Performance

ZDS

Job Queues

Integration

Dashboard

Status

Preferences

User Management

Cluster Manager

Dashboard

Events at a Glance

Load Filter:

Recent Events

--Select Filter--
Severe Common Events
Common Events
Recent Events

Show All

 Find Event by Id:

Find

Id	Event	Count	Last Occurrence	Location	URL	Severity
34	Slow Script Execution (Absolute)	329	07 Apr 2009 20:42:05	localhost	.../QuickOrder	Moderate
9	Slow Script Execution (Absolute)	234	07 Apr 2009 19:47:51	localhost	.../index.php	Moderate
32	Slow Script Execution (Absolute)	153	07 Apr 2009 18:41:58	localhost	.../chard+napa+750	Severe
33	PHP Error	16	07 Apr 2009 16:28:24	localhost	.../5531043	Moderate
47	PHP Error	304	07 Apr 2009 16:25:59	localhost	.../advancedsearch	Moderate

Zend Platform: detail

Drill down to find the cause of performance lags or errors

The screenshot shows a web browser window titled "Event Details For Event #29 - Mozilla Firefox". The address bar displays the URL: `http://ebizdev.alliedbeverage.com/ZendPlatform/server/eventreport.php?event_id=29`. The page content is organized into several sections:


- Event Details**: A sub-header for the main report.
- Report for Slow Script Execution (Absolute) #29**: The title of the specific event report.
- Severe Event**: Indicated by a yellow warning icon.
- Requested URL**: `http://ebizdev.alliedbeverage.com/advancedsearch`
- Main file**: `/www/ebizdev/htdocs/html/index.php`
- Source file**: `In file /www/ebizdev/htdocs/html/index.php`
- Script ran for**: `7183 msec`
- Event Occurrences Info**: A summary box stating the event occurred 179 times in 191 days, with the first occurrence on 01 Dec 2008 13:14:59 and the last on 10 Jun 2009 16:08:51. It also notes the first occurrence was on virtual host `ebizdev.alliedbeverage.com` on server `localhost`.
- Zend Studio Diagnostics**: A section with four icons and labels: `Test URL`, `Debug URL`, `Profile URL`, and `Show Source Code`.
- Event Context**: A section containing a tree view of data and a list of variables.
 - Data**: A tree view with a collapsed "Variables" folder.
 - Variables**: A list of variables including `GET`, `POST`, `COOKIE`, and `SERVER`.
 - SERVER**: A list of server variables:
 - `REDIRECT_STATUS = 200`
 - `HTTP_HOST = ebizdev.alliedbeverage.com`
 - `HTTP_USER_AGENT = Mozilla/5.0 (Windows; U; Windows NT 5.1; en-US; rv:1.9.0.4) Gecko/2008102920`
 - `HTTP_ACCEPT = text/html,application/xhtml+xml,application/xml;q=0.9,*/*;q=0.8`
 - `HTTP_ACCEPT_LANGUAGE = en-us,en;q=0.5`

Enterprise and Zend Framework demo

Allied Beverage Group: Wine catalog/ordering system

Search Results (7 products found), order for EUROPA LIQUORS (001588) - Mozilla Firefox

Home Advanced Search Orders ABG Employee Connect Log out

 eBiz@ABG

Welcome,
Angel Wang #515

Home > Search Product Catalog > Search Results (7 products found), order for EUROPA LIQUORS (001588) PRICING MONTH: **June 2009**













Advanced Search

Search for item: [?] (proof °) with bottle price [?] to [?] (optional) (\$) Search

AMERICO'S INC (001588)
DBA EUROPA LIQUORS
155-57 PACIFIC ST, NEWARK NJ, 07102
Phone: 875-588-8195

Off Premise Terms: NET
Total List: \$298.54
Total Disc: \$26.00
Est Total Net: \$ 182.54
Cases: 1 Bottles: 0

Results for Keywords: CHARD NAPA 375ML

Product	Code	Size	Pack	Qty	Cs/Bt	Add Items	Price		Inventory		Vintage	Info	\$ Best Buy
							\$ Case	\$ Bottle	Case	Bottle			
Acacia Chardonnay A By Acacia	5607061	375 ML	12	<input type="text" value="3"/>	<input type="text" value="cases"/>	<input type="button" value="Add"/>			26	5	NV	 	
Cakebread Cellars Chardonnay Napa Valley 07	7433065	375 ML	12	<input type="text" value="1"/>	<input type="text" value="bottles"/>	<input type="button" value="Add"/>			9	5	2007	 	
Griech Hills Cellar Chardonnay	5544265	375 ML	12	<input type="text"/>	<input type="text" value="cases"/>	<input type="button" value="Add"/>			5	7	2006	 	
Levendi Chardonnay Red Hen 05	4591060	375 ML	12	<input type="text"/>	<input type="text" value="cases"/>	<input type="button" value="Add"/>			13	2	2005	 	
Merrvale Chardonnay Starmont 07	4223069	375 ML	12	<input type="text"/>	<input type="text" value="cases"/>	<input type="button" value="Add"/>			8	8	2007	 	
Schramsberg Blanc de Blanc	4056064	375 ML	12	<input type="text"/>	<input type="text" value="cases"/>	<input type="button" value="Add"/>			17	9	2005	 	

Enterprise demo ingredients

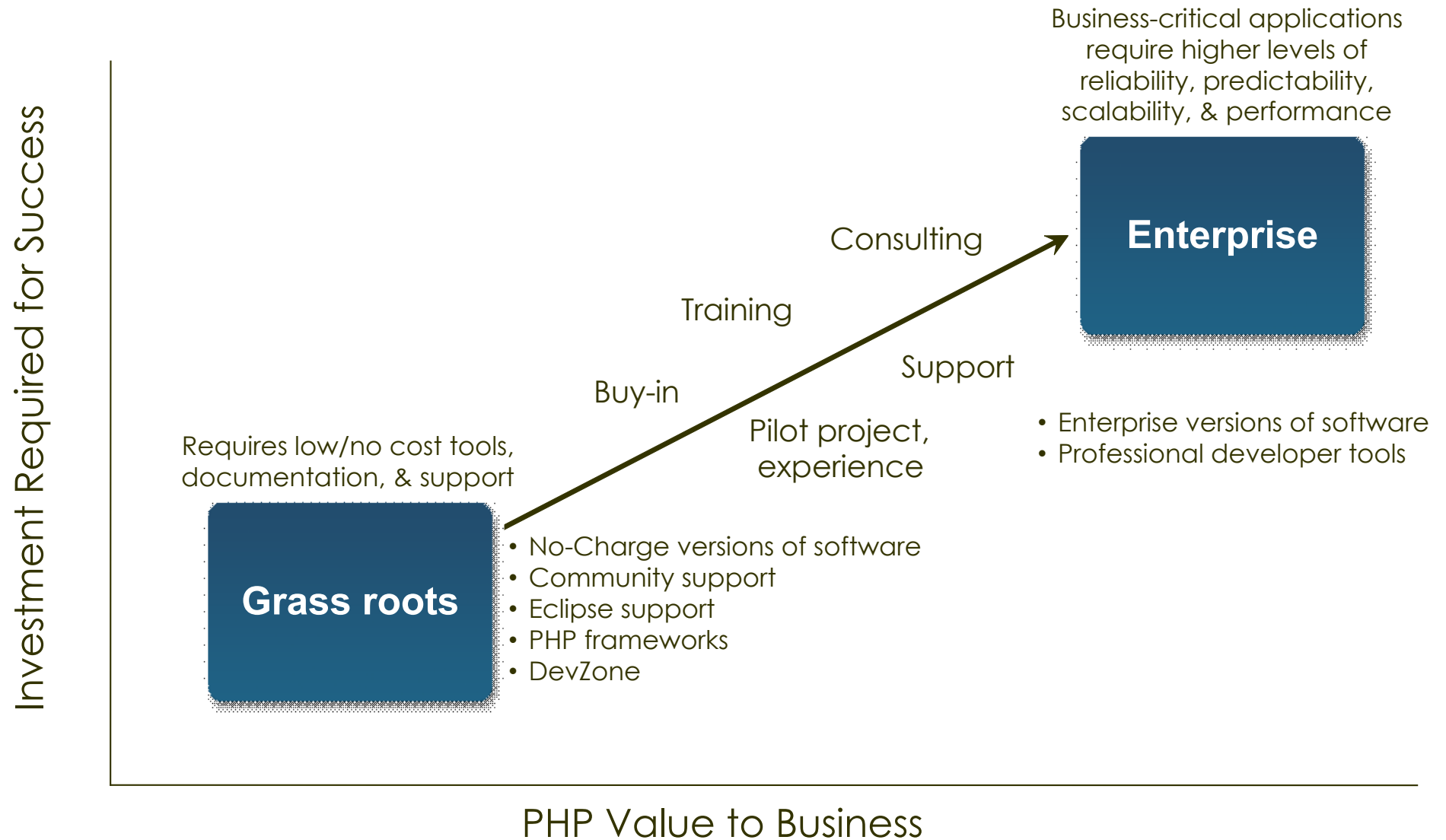
- **Allied project won IBM/COMMON “Best Web Solution” of 2009**
- **For Allied, PHP brings people and resources together on the “i”**
 - db2 database provides reliable, consistent product catalog and order data
 - No extra servers needed
 - Re-using RPG logic
 - Everyone on the same team
 - PHP is “superglue”: plans afoot to connect other systems, too
- **In the wine distribution industry, a solid reputation is important**
 - For their first high-profile project, asked Strategic (us) to develop the system
- **Consistency, standards, security, reusability**
 - Zend Framework
- **Speed critical for sales reps in the field**
 - (Being compared to green screen speed!)
 - Zend Platform
 - Also allows monitoring of production environment

How we did a full text search

- **Create a reverse index, just as Google did**
 - Don't use "LIKE" heavily in your SQL...must read every byte
- **Run a job that goes through product catalog, breaking up each field into individual words**
 - Omit "a", "the", etc.
- **For each word, add a record to WRDSEARCH table/file**
 - Keyed by the search word
 - Other fields
 - "Origin" of the word (original field name in which word was found)
 - The product code that we're looking up
- **Now, we can query by the words the user typed in, and get the product codes back**

How do we get there?

Path to Enterprise PHP



Tools that help (3 of them are free)

Grass roots

Consistent & Predictable

Enterprise



- Consistent commercial versions of PHP, extensions, database drivers, libraries
- Timely updates of security patches, bug fixes, new extensions/drivers
- Configuration Management across entire production infrastructure



- Pre-built components for rapid development
- Best Practices
- Iterative development cycles
- Higher deployment success rates results from rigorous testing by Zend & PHP community



- Reusability
- Remote Debugging in Production
- Development best practices
- Repeatable, uniform testing
- Standards for deployment
- Root Cause Analysis
- Replicate Production problems in developer's environment



- Improved Scalability
- High performance via Caching
- Defining/measuring performance & scalability metrics
- Proactive Monitoring & Management

Get help to smooth the learning curve

Grass roots

Consistent & Predictable

Enterprise

Support

Gold Support

Business Hour Phone Access
4 hr Priority Response

Platinum Support

24/7 Phone Access
4 hr Priority Response/2 hr on P1

Training

PHP I: Foundations
PHP for RPG Prog
PHP for Exp Prog
Studio w/ Platform

PHP II: Higher Structures
Building Apps w/ Framework
Zend Certifications

Zend Platform for SysAdmins
Building Secure Apps

Consulting

Architecture & Design
SmartStart Rapid App Dev
Coached Development

Remote Install & Admin
PHP Performance Audits
PHP Security Audits

App Migration

Enjoy the ride...

Enjoy the ride...

...on the path to Enterprise PHP!

- **Start with grass roots: experiment**
- **Get training and move on to pilot project**
- **As your confidence grows, use Zend Framework and other tools. Consider mentoring to accelerate progress, avoid pitfalls**
- **Call me for guidance or to sign up for training, mentoring, or to learn more about Zend's productivity tools**
 - 1-800-727-7260 or aseiden@sbsusa.com
 - Say you saw Alan's presentation at NH/VT

Thanks and Questions

To download these slides, go to:
http://nemug.com/speaker_handouts.htm, or
<http://alanseiden.com/presentations> (leave a comment!)



To receive free PHP/i tips by email, write to
aseiden@sbsusa.com with subject: “PHP tips.”
Or write “PHP tips” on a business card.